

Outstanding Value-adding Enterprise

Célia Chabi

CEO,
KIEL BIEN-ÊTRE

NIGERIA



About the Business:

KIEL BIEN-ÊTRE works with several rural women and one of its objectives is contributing to the protection of the environment through ecological production systems, in particular, the valorization of baobab. The company has set up a unique production technique that allows having fresh baobab leaves throughout the year, at the same time restoring the species. The company transforms baobab leaves and fruits into several by-products such as baobab coffee, whiskey, biscuits, croquettes, oil, soap, and many other products rich in nutrients and trace elements for children from 6 months and adults. The business also contributes to improving the nutritional health status of children, pregnant women, and the elderly while empowering rural women.

About the Leader:

Célia is a trained socio-psychologist who loves reading and exploring and is passionate about nutrition and healthy eating. It was imperative for her to take action in the face of problems linked to poor diet, hence the creation of Kiel Bien-être. She is an activist and very socially committed, she works with the most disadvantaged in order to contribute to the improvement of their living conditions.

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